

JOHN FALCONE

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EXPERIENCE

ORACLE • Cloud Solution Engineer

Summer 2019 - Present · Austin, TX

Working at the intersection of business and technology - using extensive design knowledge to help companies deliver better products and leverage industry-leading cloud technology in ways that benefit their customers and employees alike. In my current role, I assess customer needs and translate them to technical requirements, creating high-fidelity prototypes that turn their product vision into reality.

PNC • Digital Experience Design Intern

Summer 2018 · Pittsburgh, PA

Designed and prototyped new features for PNC Online Banking's updated web environment, improving user access to security features and dashboard. Designed a comprehensive strategy for Business Banking onboarding, improving process efficiency and customer retention. Worked closely with Experience Designers and Product Managers, learning effective product design and project management practices.

J. WALTER THOMPSON NYC • UX Designer

Summer 2017 · New York City, NY

Led hardware and software development of the Pillow Talk product with Ense NYC, creating an effective smart device through which to demonstrate the technological capabilities of both Ense and JWT New York. Contributed to development of user-focused activation and marketing campaigns, assessing company needs and presenting prototypes to account managers and creatives.

SCHWEERS TECHNOLOGIES, INC. • Lead Web Developer

May 2014 - August 2016 · Montclair, NJ

Designed and developed company's multi-national website using HTML and CSS to create a modern web presence, leading to increased customer engagement and providing a central platform from which to market company and products. Updated and managed online marketing strategies, resulting in increased web traffic locally and abroad.

EDUCATION

UNIVERSITY OF MICHIGAN '19

Bachelor of Science in Information

Concentration in User Experience Design and Entrepreneurship

COMPETENCY

Product / UX / Interface Design
Rapid Prototyping
Hardware Development
Solution Architecture / Engineering

TECHNICAL SKILLS

DESIGN

Sketch · Illustrator · Photoshop
InDesign · Axure RP · InVision
Xd · Whiteboarding · Wordpress

DEVELOPMENT

Python · HTML · CSS
Git · Excel · Flask · Agile
Soldering · MIG and TIG

CERTIFICATION

Oracle Cloud Infrastructure
Oracle Autonomous Database